



hydration |

hydration day cream with plant stem cell science

who am I?

This beautifully light moisturiser is steeped in plant stem cell science and nourishing plant emollients. The regenerative action is due to the active ingredient Swertiamarin, extracted from the Indian Gentian leaves. This hero ingredient is surrounded by beautifully time honoured plant oils such as Camellia, Jojoba and Argan. This daily moisturiser will improve skin tone and elasticity whilst leaving it nourished and hydrated. The delicate aroma of Rose and Neroli essential oils will relax and calm the senses.

what are the benefits of using me?

- protects from dehydration and irritation with the use of superior plant emollients
- provides a regenerative action due to the active ingredient Swertiamarin
- provides anti-oxidant protection
- a superior texture and feel that glides over the skin

who can use me?

- Created for all skin types

how do you use me?

- Apply a pearl sized amount to face and neck. Massage gently and evenly into the skin.

what am I made from?

Certified organic content: 76.5%

Indian Gentian Leaves: Inspired by the latest in stem cell science used in the treatment of burn injuries, Swertiamarin the active ingredient found in the Indian Gentian Leaf is capable of stimulating skin proliferation to self-regenerate thin epidermis and improve the look of ageing skin.

Kakadu Plum: (*Terminalia Ferdinandiana*). This delicious edible green fruit, native to the magnificent World Heritage listed Kakadu National Park - is one of the richest sources of Vitamin C in the world. This powerful antioxidant and essential vitamin slows down the signs of ageing, protects the skin from free radical damage, strengthens the skin's barrier, promotes the formation of collagen and smoothes the skin's texture.

Jojoba oil: A super food for the skin, Jojoba oil is known as the oil (wax) that mostly closely resembles human sebum, so the uses and benefits to skin are high. It helps tame inflammation, kill bacteria, reduce acne breakouts and heal wounds. Jojoba oil provides high levels of hydration to all skin types.

Argan Oil: Truly liquid gold. Argan oil has a particularly high content of natural tocopherols (Vitamin E), which gives this oil an excellent anti-free radical action for the skin.

